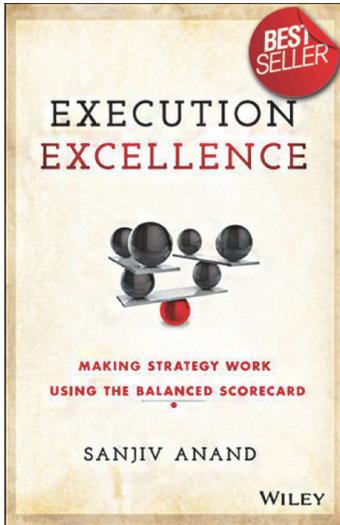


Press Release

November 4, 2016



“Execution Excellence” by Sanjiv Anand enters the Crossword Best Sellers List in India

Mumbai, November 4, 2016: Cedar Management Consulting International LLC (Cedar), the global management consulting firm today announced that the latest business title “Execution Excellence: Making Strategy Work Using the Balanced Scorecard” authored by its Chairman, Sanjiv Anand has entered the Crosswords Best Sellers List this month just 7 weeks from its release in India. The book ranked 4th in the Business & Management Category and 7th in the Overall Non-Fiction Category. “Execution Excellence” a hands-on book for making strategy work with effective Balanced Scorecard design, deployment and maintenance for business leaders was published globally by J.Wiley a leading publisher of business & management titles based in the US. The book has been well received across the US, Europe, Middle East and India.

About Execution Excellence

Execution Excellence is a CEO’s guide to real world strategy implementation. Designed by Sanjiv Anand, a Balanced Scorecard thought leader with 30 years of experience and over 300 global implementations under his belt across a range of industry sectors, this guide gives you a hands-on framework for putting the BSC methodology into action for effective strategy execution.

About Sanjiv Anand (Author, Execution Excellence)

Sanjiv is the Chairman of Cedar Management Consulting International LLC, a global consulting, research and analytics firm. He has over 30 years of management consulting experience across North America, Europe, South Africa, Middle East and Asia. He has been assisting Boards, CEO’s and Business Owners in the areas of business strategy using the Balanced Scorecard methodology. Sanjiv is recognized as a thought leader in the area of the Balanced Scorecard, the world’s leading strategy execution, enterprise and individual performance management framework, co-developed by Prof. Robert Kaplan of Harvard Business School. Sanjiv’s first book titled “Unlocking Human Capital” was published by McGraw Hill with strong reviews and over 5000 copies sold.

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